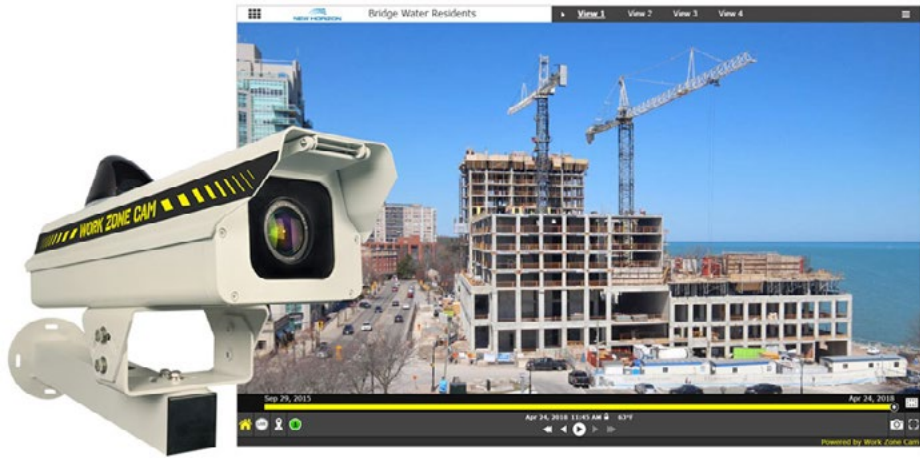


WORK ZONE CAM

Work Zone Cam Launches New 4K Construction Time-Lapse Camera

New York, April 25, 2018 – Work Zone Cam, the leading provider of economical time-lapse construction cameras and services, released the new Work Zone Cam Pro camera today. The new wireless and solar-powered system is available for purchase from Amazon, B&H Photo Video and directly from the refreshed Work Zone Cam website.

The new 4G LTE, all-weather 18 megapixel DSLR Work Zone Cam Pro is ideal for documenting projects of all sizes and makes it easy for contractors to view their jobsite from anywhere around the world. The system features live video burst for viewing progress in real-time and 4K hosted services for creating high quality time-lapse movies.



Flexibility is a pinnacle of the Work Zone Cam approach. Work Zone Cam is the only professional-level jobsite camera with a Do-It-Yourself option, where users can FTP high-quality images directly to their local server for cost-effective and in-house content management. Alternatively, customers can take advantage of Work Zone Cam's low-cost fully managed cloud services, where images will be updated to Work Zone Cam's secure servers and delivered directly to the client's website or mobile device. The innovative solution was engineered so clients can take advantage of both options should their needs change from project to project. For locations where bandwidth isn't feasible, 365-day on-board storage makes it possible to archive and save jobsite images locally to the camera. Additional accessories, including a solar power kit, create a completely 100% wireless installation for a truly autonomous construction camera solution.

Upgrades to the software interface provide additional versatility, including the ability to adjust the archiving frequency within seconds. Users can also modify the duration of their live video burst for a longer, more comprehensive look at jobsite activity. For a special event on-site, such as a concrete pour or sign installation, rapid archiving can be enabled at no additional charge for a 24-hour period.

Work Zone Cam is expanding the ways that contractors can access and analyze their construction camera content for seamless project and site plan management. Thanks to EarthCam's partnerships with industry leaders, Work Zone Cam clients are able to integrate their high-quality construction camera images with third party software platforms, such as Procore, PlanGrid and Aconex, for managing, documenting and marketing their most important projects.

The budget-friendly Work Zone Cam Pro is a true complement to EarthCam's full range of products and services, and can now be fully integrated with its Control Center 8 software. Additionally, Work Zone Cam Pro clients will have complete access to the innovative features of their camera system by downloading EarthCam's Control Center 8 mobile app, to take project monitoring and management remotely wherever they go.

Work Zone Cam Pro systems are available for rent or purchase and come with a lifetime warranty. To learn more about the new Work Zone Cam Pro construction camera, visit www.workzonecam.com.

ABOUT WORK ZONE CAM

Work Zone Cam is the leading provider of economical time-lapse construction cameras and services. Founded in 2010 and backed by award-winning technology licensed from EarthCam, the 4G LTE wireless and solar-powered webcams are ideal for documenting projects of all sizes and producing 4K quality time-lapse movies. The all-weather DSLR cameras serve applications in the construction, education and entertainment industries. All-inclusive fully-hosted services include a lifetime warranty and support by responsive customer service professionals.

Projects documented by Work Zone Cam include: National Building Museum, Chicago O'Hare Modernization Program, University of Notre Dame Campus, Orlando Citrus Bowl, California Department of Transportation, Grace Farms, T-Mobile Arena, Petersen Automotive Museum, FSW Suncoast Credit Union Arena and retail developments for 7-Eleven, Whole Foods and Yum! Brands.

Learn more about the Work Zone Cam solution at www.workzonecam.com.